

### Zalaris ASA Interim report | Fourth quarter 2014

Thank you for joining us. The presentation will begin shortly.

#### Please note:

- Use the provided <u>phone based dial-in instructions</u> for listening to the presentation;
- All <u>attendees</u> will be in <u>muted mode</u> during the presentation;
- We will open up for questions at the end of the presentation. Please formulate your questions in writing using the Messages feature.

Questions related to the interim report may also be directed to ir@zalaris.com

We expect to finish the presentation by 1000.





### Interim report | Fourth quarter 2014

Oslo, 26. February 2015

### **Presenters and agenda**



Hans-Petter Mellerud Founder and CEO



Nina Stemshaug CFO

### **Agenda**

- Highlights for the quarter
- Recent business acquisition
- Financial performance
- Regional trends
- Outlook

### A strong quarter

#### Strong financials

- Revenues in Q4 2014 grew by
   34.8 % compared to same period last year
- Outsourcing revenues increased significantly from Q3 14
- EBIT of NOK 11.8 million and operating margin 12.1 % before oneoff costs at year-end, up from 9.9 % in previous quarter
- Dividend proposed in line with dividend policy to NOK 0.75 per share equaling 49.8% of EBT before one-offs

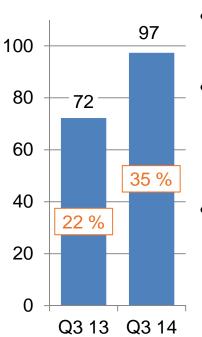
#### Strategic milestones

- We are delivering on our growth ambitions for 2014
- Swedish Global Fortune 500 company signed up as Nordic HR and payroll outsourcing partner for approx. 20.000 employees
- Successful go-live of SAP payroll solution in Latvia developed by Zalaris - attracting market interest
- Strengthening offshore capability through establishing own Chennai, India based service center

# Revenue growth according to expectations with y-o-y quarterly revenue up 35% and full year 24%

#### Revenues in fourth quarter

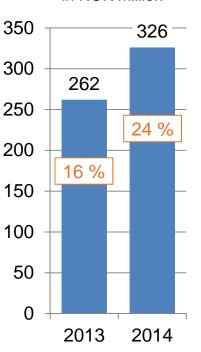
### Revenues in NOK million



- Strong revenue growth; 35% YoY
- High activity related to change orders and services related to year-end
- Q4 14 was first quarter with full effect of large new customer

#### Revenues full year

### Revenues in NOK million



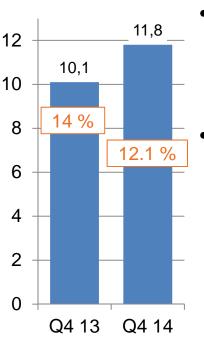
- Delivering on our growth ambitions
- Full year revenues came in above target specified in IPO presentation

n % = YoY growth

# Growth is profitable with operating EBIT full year on positive trend to 9,7%

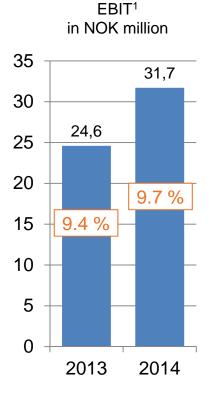
#### EBIT in fourth quarter

### EBIT<sup>1</sup> in NOK million



- Margin somewhat lower than last year due to periodization effects in 2013
- One-off accelerated depreciation of NOK 4.9 million related to year-end valuations that will improve EBIT next three years

#### EBIT full year

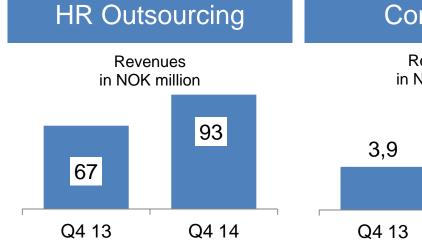


- Profitable growth continues
- Main positive effect from utilization of fixed cost base
- Negative effect from added costs of being listed company

n % = EBIT margin<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Excluding IPO related and one-off costs

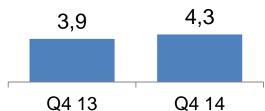
# Recurring revenue from HR Outsourcing remains main driver for growth



- Main engine for growth, representing 95 % of group revenues
- 37 % increase from Q4 2013 and 20 % up from previous quarter

#### Consulting

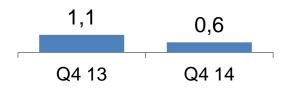
Revenues<sup>1</sup> in NOK million



- Consulting revenue more than doubled from previous quarter
- Higher external sales, partly delivered by external consultants

#### Cloud services

Revenues in NOK million

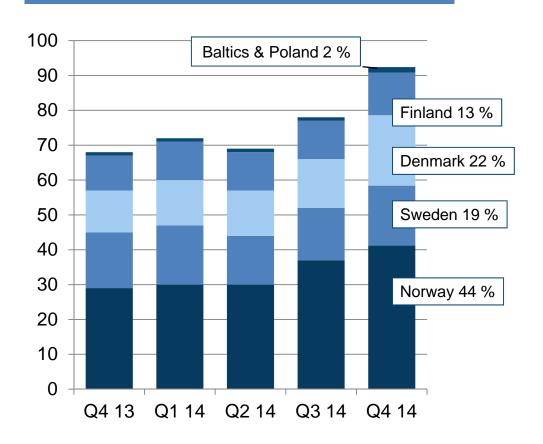


 Q4 14 revenue only included recurring system maintenance and support fees

<sup>&</sup>lt;sup>1</sup> Sales to external consulting customers only

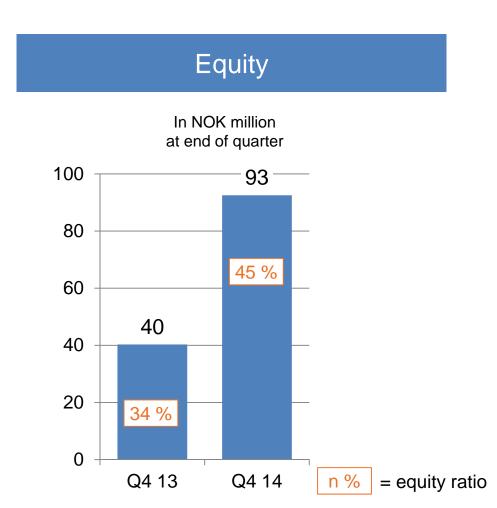
### Revenue from outside Norway increased to 56% in Q4

#### HR Outsourcing revenues



- Norway revenues in Q4 14 increased 11 % from Q3 due to full effect of new contract, change orders and revenue recognition on projects
- Growth in Denmark (48 %) mainly due to seasonal variations and change orders
- Increase also in Sweden (18 %) and Finland (14 %)
- Relatively stronger growth outside Norway reduced Norwegian share of revenues to 44 % in Q4 from 48 % in the previous quarter

## Strong cash flow from operating activities increased cash with NOK 13.2 million in Q4

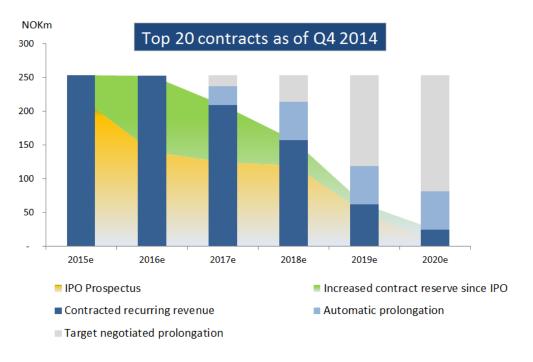


- Cash flow from operating activities in Q4 14 was NOK 15.9 million
- NOK 75.2 million cash and cash equivalents at the end of Q4, up from 68.8 million three months before
- NOK 15 million unused credit facility
- Balance strengthened through share issue in June 2014. Net proceeds NOK 49.3 million
- Dividend proposed in line with dividend policy to NOK 0.75 per share equaling 49.8% of EBT before one-offs

## Selected by global Swedish Fortune 500 to provide Nordic transactional HR services

- 20'000 employees in Sweden, Finland, Denmark and Norway
- 16 positions to transfer to Zalaris on 1. April 2015
- Full transformation based on implementing Zalaris' SAP Human Capital Management based best practice processes in all countries
- Go live in January 2016

# Contract backlog has increased considerably since IPO reflecting contract renewal mechanics and low churn



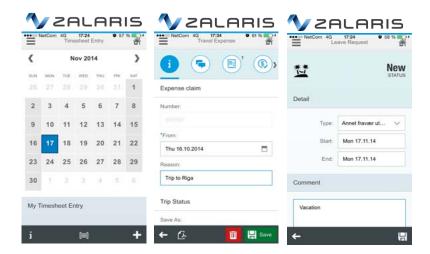
- Increased contract reserve from top 20 customers
- Combination of new agreements and automatic renewals

# Decision to set up own offshore operations driven by balanced global delivery ambition

- Existing Chennai, India based operations with approx. 30 employees have been hosted and managed by local partner
- Agreement with partner made to set up own service center with floor space to accommodate between 130-150 employees in one shift and to transfer existing service team to Zalaris HR Services India Ltd – a fully owned Zalaris subsidiary
- New entity will give us cost and capacity advantages in addition to simplify communication of compliance as we continue to deliver on our balanced global delivery ambition
- Transition ongoing and stable
- Target go live date: July 1. 2015

# Increased focus on aligning to new business models gives results as exemplified with our mobile solution

- Improved travel expense functionality supporting fully digitized travel expense process for users on the go
- Four of our existing customers have signed agreements for implementing the mobile solution over the last months



### A number of factors are driving a positive growth outlook

- Outsourcing continues to increase in favor as an integrated services model<sup>1</sup>
- Economic conditions motivate companies to look for cost reductions and ways to maximize the value of their Human Capital
- Cloud computing focus is driving increased attention for Human Capital Management and Business Execution models
- Our recent large deals give us strengthened attention and credibility resulting in incoming request to present our services to similar entities
- Our business pipeline remain enviable. In addition to expanding our relationships with existing customers - we have identified numerous large Nordic and Northern European prospects that are in different phases of their outsourcing evaluation and decision process

1) Source: HfS Blueprint reports

# Four focus areas for 2015 supporting growth and cost reduction targets

- Focus on improving existing customer satisfaction through focus on Net Promoter Score development
- Strengthen our market position in SE, DK and FI and ambition to expand further into Europe
- Sell cloud based additional services to existing customers with particular focus on existing services and solutions.
- Increase effort on moving transaction activities not requiring customer interaction to Chennai utilizing new service center capability

# End of lock up period for pre IPO investors strengthened institutional investor base with long-only funds

INVESTOR	NUMBER OF SHARES	% OF TOP 20	% OF TOTAL	TYPE	COUNTRY
NORWEGIAN RETAIL AS	3,041,482	22.98%	15.90%	Comp.	NOR
FIDELITY NORDIC FUND	1,823,800	13.78%	9.54%	Comp.	USA
INGERØ REITEN INVESTMENT COMPANY A	1,310,575	9.90%	6.85%	Comp.	NOR
AEQUITAS AS	834,933	6.31%	4.37%	Comp.	NOR
STATE STREET BANK & TRUST COMPANY	695,000	5.25%	3.63%	Nom.	USA
MORGAN STANLEY & CO. INTERNATIONAL	650,000	4.91%	3.40%	Nom.	GBR
VERDIPAPIRFONDET DNB SMB	650,000	4.91%	3.40%	Comp.	NOR
SKANDINAVISKA ENSKILDA BANKEN AB	599,840	4.53%	3.14%	Nom.	SWE
FID. FUNDS-EUR. SM. COMP./SICAV	564,625	4.27%	2.95%	Comp.	LUX
STOREBRAND VEKST	404,236	3.05%	2.11%	Comp.	NOR
HOME CAPITAL AS	401,378	3.03%	2.10%	Comp.	NOR
VPF NORDEA KAPITAL	373,671	2.82%	1.95%	Comp.	NOR
TACONIC AS	285,212	2.16%	1.49%	Comp.	NOR
KOBBÅ INVEST AS	259,760	1.96%	1.36%	Comp.	NOR
DELPHINORGE	252,500	1.91%	1.32%	Comp.	NOR
J.P. MORGAN CHASE BANK N.A. LONDON	234,611	1.77%	1.23%	Nom.	GBR
THE NORTHERN TRUST COMPANY RE IEDP	232,934	1.76%	1.22%	Comp.	GBR
LUNDHS LABRADOREKSPORT AS	211,500	1.60%	1.11%	Comp.	NOR
VPF NORDEA AVKASTNING	210,000	1.59%	1.10%	Comp.	NOR
NORDEA BANK AB (PUBL)	198,140	1.50%	1.04%	Nom.	SWE
Total number owned by top 20	13,234,197	100%	69.20%		
Total number of shares	19,124,263		100%		

Pre IPO (Mellerud, CEO)

Pre IPO (ex. NCP IV)

Pre IPO (Hoegh)



Pre IPO (Horn)
Pre IPO (Danielsen)

Pre IPO (NCP IV)

# To conclude - we remain positive to meet the expectations that we have created

- Long term focus on customer satisfaction
- Actively nurturing own Human Capital through various initiatives
- Continuous effort in optimizing operating model including the use of own offshore capacity
- Continue explore an align to new business models as mobile and cloud
- Increased sales force in combination with positive market conditions



Target continued profitable growth for 2015

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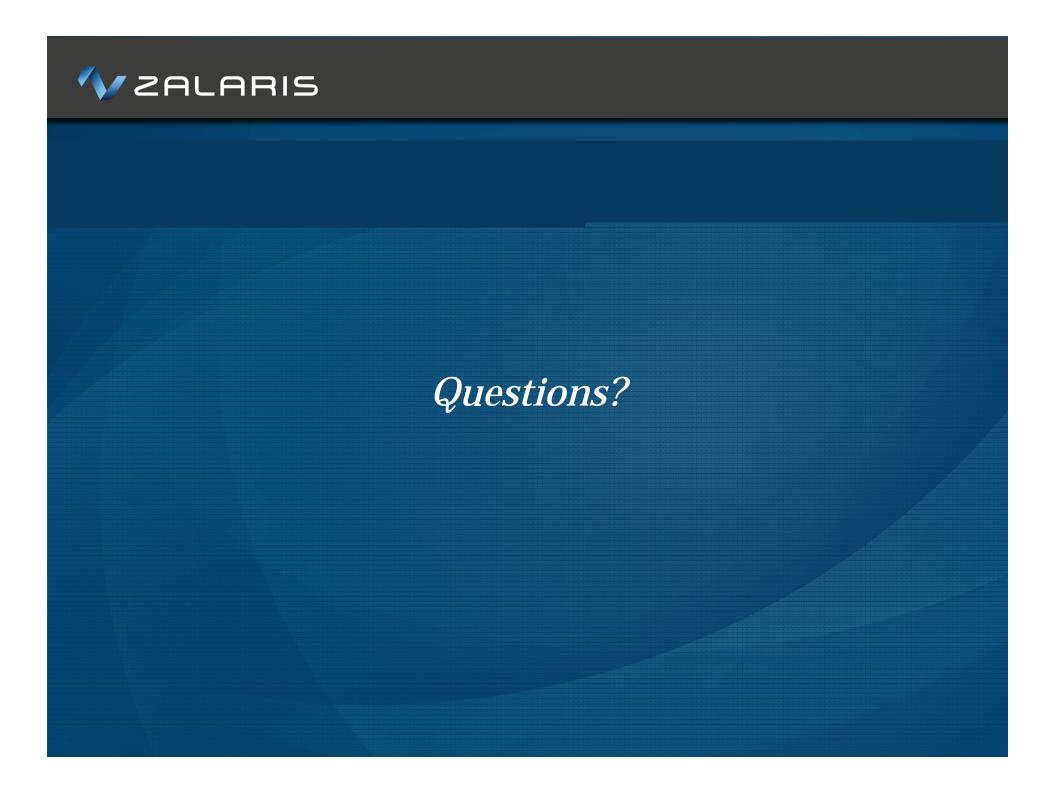
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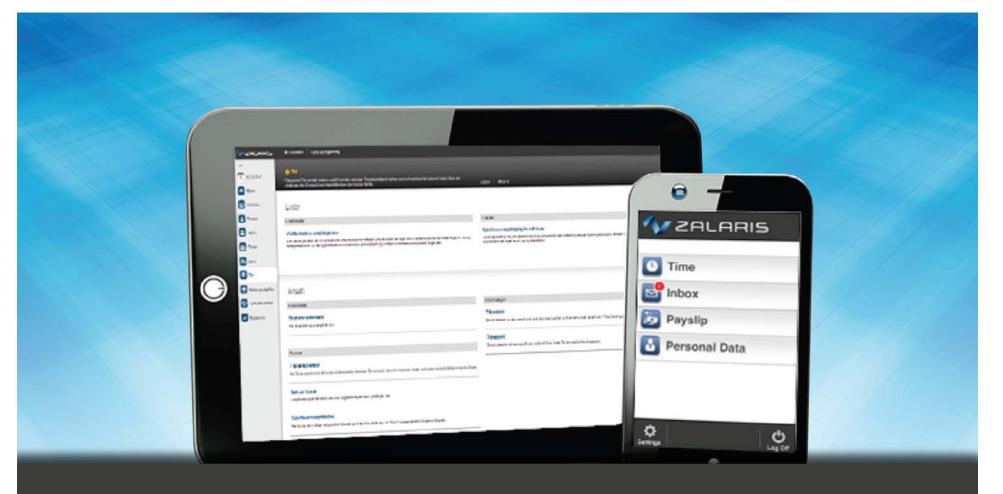
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## Thank you!

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