



## Interim Report | Q3 2018

### **Presenters and agenda**

- 1. Highlights
- 2. Financial performance in Q3/18
- 3. Market trends
- 4. Outlook



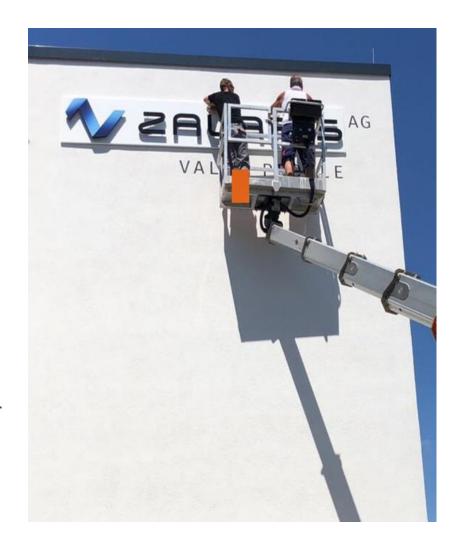
Hans-Petter Mellerud Founder and CEO





## Gaining speed. Profitability below target.

- Integration completed, teams now gearing up customer activities, business development and operational improvements
- Pipeline of new orders firming up. High activity on potential new customers
- Contract extensions with three of our largest HR Outsourcing customers securing long term recurring revenue.
- Significant trend shift seen for our integrated business in UK and Ireland.
   New contracts likely to be signed in Q4
- Successful bond placement at favourable terms securing flexibility for further growth





# Growth in revenues. Margins significantly below target.

#### **Key figures** Jan-Sep **NOK** million 2018 2017 551 384 Revenues Operating profit<sup>1</sup> 7.3 24.6 Profit for the period 3.0 4.6 EPS (NOK) 0.15 0.24 July-Sep 2018 2017 **NOK** million 176 151 Revenues 6.7 Operating profit<sup>1</sup> -5.5 Profit for the period -7.3 -3.8 EPS (NOK) -0.36 0.19

- Year-to-date growth of 54.1 %. Mainly due to acquisition of Sumarum and ROC
- Q3 marked by usual seasonality effects as Europe slows down during summer
- Revenues of 176 million in the quarter, an increase of 17.1 % compared to Q3/17
- Year-to-date profits marked by integration activities in first half of the year and timing of income, contract renewals and PPA<sup>2</sup> amortisation in Q3/18

All amounts in NOK unless otherwise specified

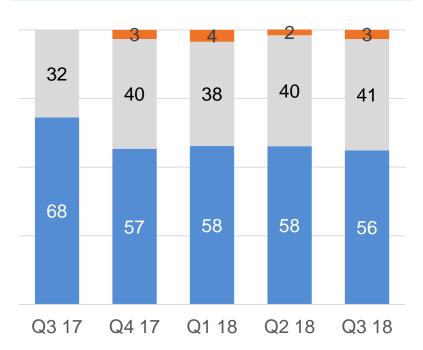
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<sup>&</sup>lt;sup>1</sup> Operating profit (EBIT) before other costs

<sup>&</sup>lt;sup>2</sup> Purchase price allocation and other non-cash accounting effects amounted to negative 2.4 million in Q3/18

# Trend shift in the UK. Strong performance of Consulting in Germany.

## Distribution of revenues by geography (in per cent)



■ Nordics & Baltics ■ Central Europe ■ UK & Ireland UK & Ireland included after acquisitions in Q4/17

All amounts in NOK unless otherwise specified

#### Nordics & Baltics

- Revenues declined from 103 million in Q3/17 to 99 million in Q3/18
- Mainly due to phasing of income from Cloud contract renewals

#### Central Europe

- Revenues increased by 22 million from 48 million in Q3/17 to 70 million in Q3/18
- Mainly due to acquisition and strong performance of prev. ROC in Germany

#### UK & Ireland

- Revenues increased by 49 % to 5.8 million, from 3.9 million in previous quarter
- Strong demand and increased customer activity

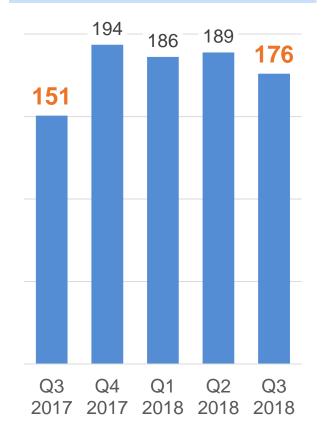


## Key financials

Third quarter 2018

## Y-o-Y revenues up 25 million to NOK 176 million

## Operating revenues (in NOK million)



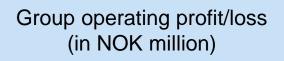
All amounts in NOK unless otherwise specified

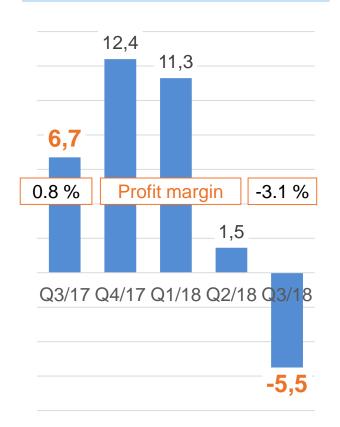
- Q3 the weakest quarter of the year driven by seasonality in the consulting business.
- Revenues of NOK 176 million, an increase of 17.1% compared to Q3/17
- Negative timing effects and adjustments to renewed contract further reduced revenues
- Growth below ambitions, however sharpened customer focus is expected to materialize in new contracts and revenue increase in in Q4/18



#### **Group operating profit**

## Disappointing Q3 profitability





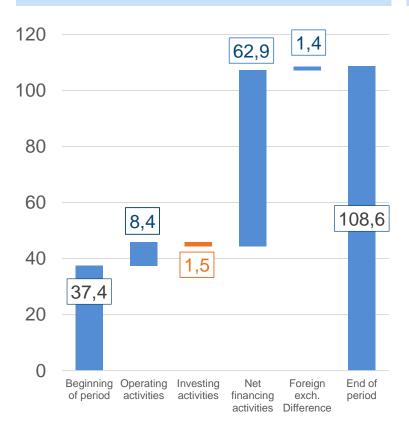
- Q3/18 operating loss for the group was 5.5 million, a negative 3.1 % margin
- Significant decline in profitability impacted by contract renewals, timing of cloud revenues, PPA amortization, restructuring costs, and additional HRO start up costs.
- Higher level of Group overhead from strengthening the groups central functions
- Net financial cost was 3.1 million, including a accounting currency loss of 1.1 million mainly related to EUR debt
- Tax on ordinary profit was positive by 1.2 million and net loss for the period was 7.3 million

All amounts in NOK unless otherwise specified

#### **Financial position**

## Successful Bond Issue of EUR 35 Million at favorable terms

## Cash and cash flows Q3/18 (in NOK million)



All amounts in NOK unless otherwise specified

#### Changes in balance sheet and cash flows

- Cash and cash equivalents were
   108.6 million as of the end of Q3/18, up from
   37.4 million as of the end of Q2/18.
- Cash flow from financing activities reflects the receipt of funds from the bond issue.
- Total assets increased by 63.9 million to 628 in Q3/18. At the same time, equity decreased from 106 million to 96 million.
- The equity ratio was consequently reduced from 18.7% to 15.2%.
- Net interest bearing debt decreased from 257 million at the end of the last quarter to 253 million.





## Key financials | Business segment

Third quarter 2018

Segment reporting includes only external revenues and external profit

# Growth in HR Outsourcing and Consulting. Cloud impacted by timing effects.

#### **HR Outsourcing**

(NOK million)

- Q3/18 revenues up 17.5 % compared with the same quarter previous year.
- Growth mainly related to the HRO business in the acquired entities partly driven by segment reclassification.
- Revenues in Nordics & Baltics were negatively impacted by contract renewals.

#### Consulting

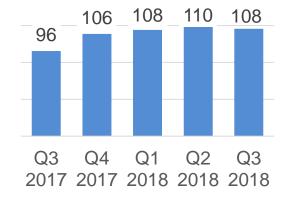
(NOK million)

- Revenues in the Consulting segment grew by 16.1 million to 44.7 million in Q3/18.
- Last year's acquisition of ROC was the key driver behind the growth.
- Seasonal volatility is higher in this segment as revenues are strongly linked to the number of available working days per quarter.

#### **Cloud Services**

(NOK million)

- Non-organic growth related to the ROC acquisition
- Negative effect from change in timing of Cloud revenues and reclassification of customers from Cloud to HRO segment as consequence of increased scope.









## Margins in Q3 impacted short term by timing of revenue and cost of contract renewals

#### **HR Outsourcing**

(NOK million)

- Operating profit in Q3/18 was NOK 8.1 million.
- Decline in profitability primarily related to contract renewals, severance payments, and project start-up costs

#### Consulting

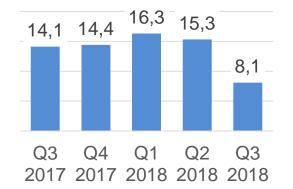
(NOK million)

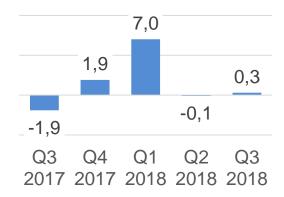
- Operating profit in Q3/18 was NOK 0.3 million. Up from NOK -1,9 million the year before.
- Despite a significant seasonal decline in revenues the segment delivered positive operating profits

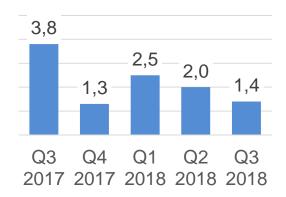
#### **Cloud Services**

(NOK million)

- Operating profit in Q3/18 was NOK 1.4 million compared to NOK 3.8 million in the same quarter last year.
- The decline from Q3/17 reflects the change in timing of revenues.







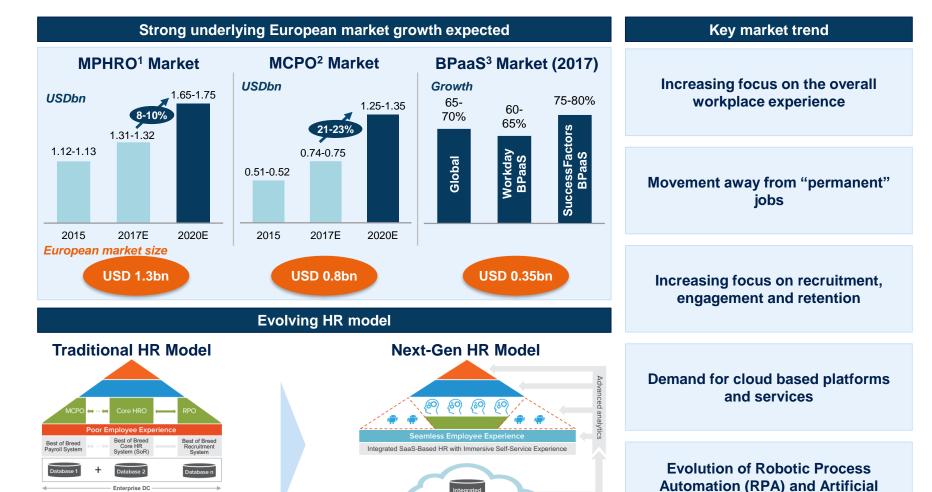




Market update and concluding remarks

#### **Attractive and growing market**

## Zalaris is operating in a market with significant growth



Source: Everest Group and Gartner

■ Strategic Process ■ Judgmental Process ■ Transactional Process ● Bots 🗐 Cognitive

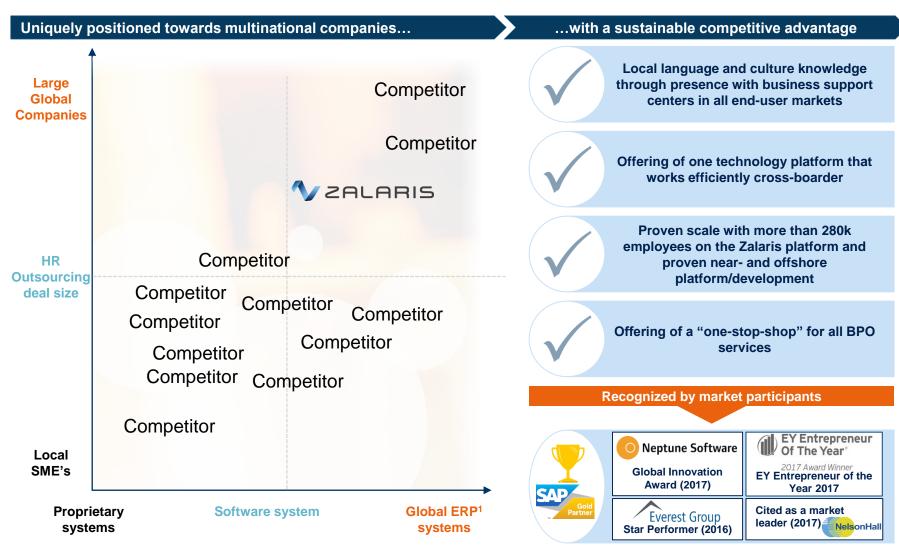
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Intelligence (AI)-based Automation

<sup>1)</sup> Multi-Process HR Outsourcing; 2) Multi-Country Payroll Outsourcing; 3) Business Process as a Service

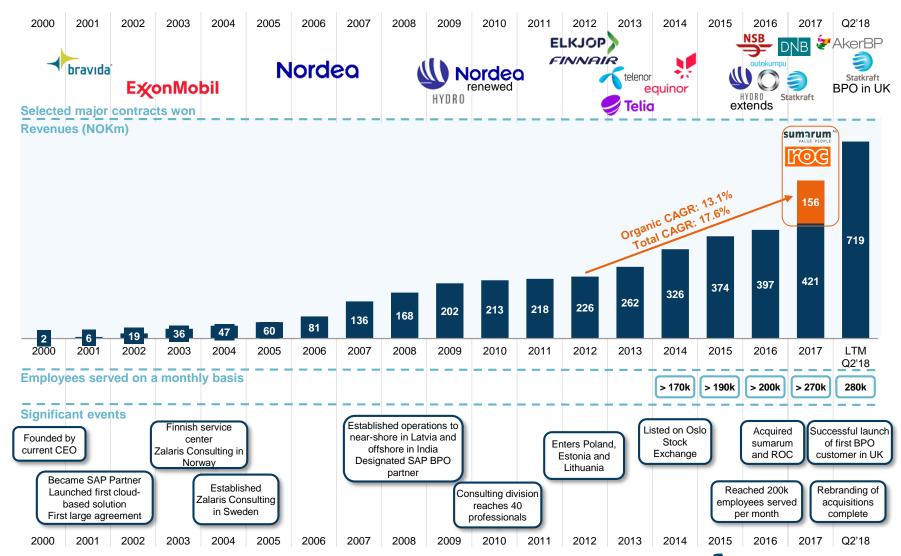
### **Regional HRO leader**



1) Enterprise Resource Planning Source: Company

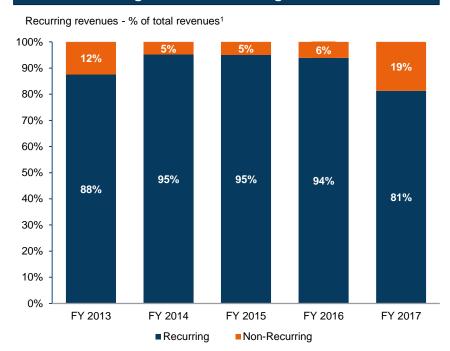
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### 18 years of uninterrupted growth



### High degree of recurring and contracted revenues

#### Recurring revenues with insignificant churn



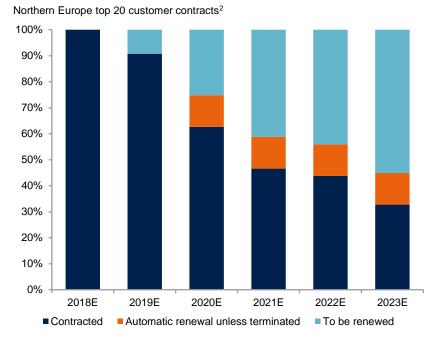
#### Low customer churn rates

- "Sticky" service substantial costs related to change of vendor
- As of June 2018, no significant agreement has been terminated or is in a wind down
- Maximum churn in any year to date is 5%

2 - 3% average churn

per annum

### Contract backlog provides earnings visibility



#### **Contracted revenue**

- Average contract duration of 5 years
- Client has to cover lost margin and project pre-financing if contract is terminated early
- Contracts include yearly indexing

#### Recent major contract wins









<sup>1)</sup> Recurring revenues based on the Cloud and HRO segments, not including consulting

<sup>2)</sup> Top 20 clients in the Northern Europe segment, with aggregated revenue of NOK ~290m in 2017

#### **Concluding remarks**

### Rebound ahead after disappointing profits in Q3

- With integration of new businesses successfully completed, we are now concentrating our efforts and energy on achieving target margins including realization of cost and revenue synergies
- New company-wide systems and procedures are providing management with much greater insight and control of our business. Deeper insight drives operational improvements and quicker responses to deviations
- Sales and customer efforts have produced results. New customers and contract renewals are being firmed up, securing our platform for continued growth
- We are determined to demonstrate that the disappointing financial results in third quarter represents a temporary low and that we will continue our convincing record of 18 years with uninterrupted growth

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We open for questions



## Thank you!

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